



Funded by the
European Union

The Future of Food

Conference 2021

30 November - 1 December

Brussels | Online

Sponsorship Brochure

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[#FutureFood21](https://twitter.com/FutureFood21)

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Overview

The Future of Food Conference will provide a high-level platform to discuss future trends and priorities in food innovation in Europe, in the broader context of the UN Sustainable Development Goals and the EU Farm to Fork Strategy.

Day One - Tuesday 30 November 2021

The first day will take place in hybrid format, with a limited live element in Brussels. The morning is titled 'Change-makers Summit' and can be followed in person and virtually. During the afternoon, discussions will turn to 'Innovation challenges in food systems transformation', where in-person attendees will participate in working group breakout sessions, whilst virtual attendees can follow various exhibitions of EIT Food projects.

Day Two - Wednesday 1 December 2021

The second day of the event will be fully virtual, with attendees able to follow proceedings via the dedicated event platform. The morning will focus on 'Building an inclusive food system', with the afternoon looking at 'Investing in impactful solutions'.

Why partner with EIT Food for the Future of Food Conference?

- **Exclusive speaking positions** | Your organisation can contribute to the discussion (various formats available dependent on package)
- **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers
- **European outreach** | Convey your message to a broad and international audience.
- **Networking opportunities** | Enhanced networking opportunities with stakeholders from across Europe.
- **Visibility Opportunities** | Ensure maximum visibility through branding at the venue, on the event website and marketing visibilities
- **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience.

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Details of 2020 Future of Food Conference

Past speakers have included



Janusz Wojciechowski

EU Agriculture Commissioner



Paolo de Castro

Member of the European Parliament



Volker Heinz

Director & CEO, DIL, e.V.
(German Institute of Food Technologies)



Sophie Hieke

Head of Consumer Science,
EUFIC



Vesa Taatila

President and Rector,
Turku University of Applied
Science



Hubert Cottogni

Director & Head of Mandate
Management,
EIF



Sabine Juelicher

Director of Food and Feed Safety,
Innovation, DG SANTE,
European Commission



Maximo Torero Cullen

Chief Economist, Food and
Agriculture Organization of the
United Nations (FAO)



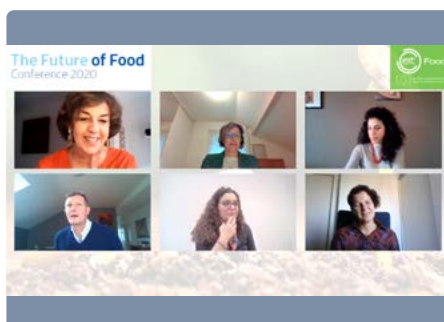
Nigyar Makhnudova

Chief Growth Officer,
Danone



Andy Zynga

Chief Executive Officer,
EIT Food



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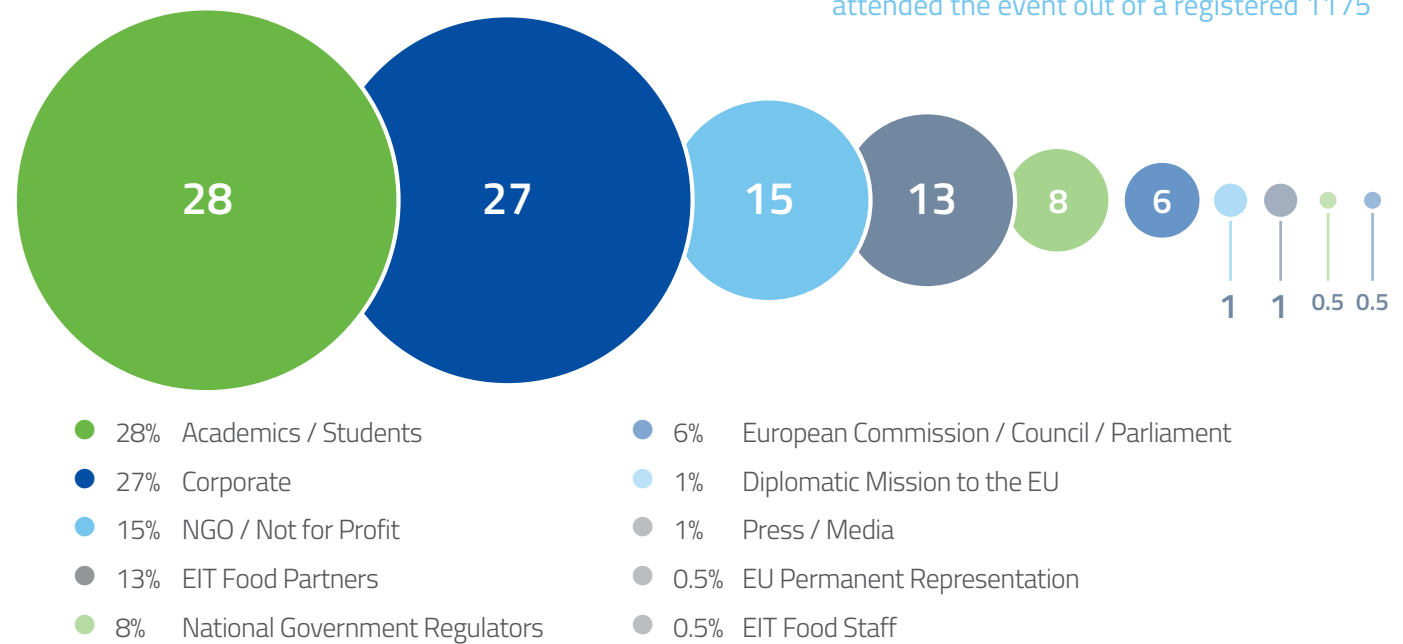


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Details of 2020 Future of Food Conference

Who attended the event?

In total 706 people (including speakers) attended the event out of a registered 1175



Countries who participated include

Austria	Germany	Lithuania	Serbia
Belgium	Ghana	Luxembourg	Slovenia
Brazil	Greece	Mexico	Spain
Canada	Hungary	Montenegro	Sri Lanka
China	India	Netherlands	Sweden
Colombia	Indonesia	Malta	Switzerland
Croatia	Iran	Nigeria	Thailand
Cyprus	Islamic Rep.	Norway	Turkey
Czech Republic	Ireland	Norway	Ukraine
Denmark	Israel	Philippines	UK
Finland	Italy	Poland	USA
France	Kenya	Portugal	
	Latvia	Romania	



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Platinum Package

Platinum package (4 packages available)

€12,000

Cost for EIT Food partners

€10,000

- Exclusive opportunity to put forward a speaker to participate in a plenary session on the morning of Day 1 & 2 of the conference *
- Opportunity to host a Showcase session as part of the main conference programme **
- 3 Guaranteed seats at the in-person event on Day 1 to attend all physical elements of the conference (taking place in Brussels)
- Your organisation thanked as partner of the event by the master of ceremonies before the start of the keynote session
- Prime positioning of your logo across all pre-event and event day materials, including:
 - > *Conference website (with link to your website)*
 - > *All marketing emails (sent to a database of approximately 8,000 contacts)*
 - > *In the 'reception' and 'stage' areas of the virtual event platform*
 - > *On all banners and the stage backdrop at the physical venue*
 - > *On all post event materials, including recorded version of all sessions that are uploaded post-event on social media*
- Opportunity to take a Virtual Exhibition Booth, with ability to upload videos and include links to whitepapers, reports and other documentation

* *Subject to a suitable speaker being put forward by the sponsor. The content and quality of the programme is always our key priority.*

** *Opportunity to host a 30-minute session on your own branded showcase 'stage':*

- > *You are completely free to build a session in any way you like in order to get your key messages across – give a presentation, present a project, host a Q&A with a key speaker, or invite audience members to take part in an interactive debate/brainstorming session. This is your chance to be creative, and to build an interesting session to attract the audience to stay and attend;*
- > *The session will be open to all delegates to attend (unlimited attendees) and promoted as part of the conference proceedings alongside the main plenary sessions;*
- > *It will also be recorded and edited post-event to provide you with a version that you are able to circulate externally and internally following the event.*

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Gold Package

Gold package (6 packages available)

€7,000

Cost for EIT Food partners

€6,000

- Opportunity to host an interactive Showcase session as part of the main conference programme on afternoon of Day 1 **.
 - > *The interactive Showcase session will take place in a virtual format and will feature a selection of EIT Food projects presenting their projects and engaging in a live Q&A with attending participants.*
 - > *Focus Areas of the sessions: Sustainable Agriculture; Sustainable Aquaculture; Alternative Proteins; Targeted Nutrition; Digital Traceability; Circular Food Systems.*
- 2 Guaranteed seats at the in-person event on Day 1 to attend all physical elements of the conference (taking place in Brussels)
- Your organisation thanked as a key supporter of the event by the master of ceremonies before the start of the keynote session
- Prime positioning of your logo across all pre-event and event day materials, including:
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Silver Package

Silver package

€5,000

Cost for EIT Food partners

€4,000

- 1 Guaranteed seat at the in-person event on Day1 to attend all physical elements of the conference (taking place in Brussels)
- Your organisation thanked as a key supporter of the event by the master of ceremonies before the start of the keynote session
- Prime positioning of your logo across all pre-event and event day materials, including:
 - > *Conference website (with link to your website)*
 - > *All marketing emails (sent to a database of approximately 8,000 contacts)*
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